

WC710248
BILL CYCLE

11/25/2018

201811

12/30/2018

ATTN: NCC IPI STRATEGY - NCC NCC MEDIA BLOOMFIELD, NJ 07003

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
IPI STRATEGY - NCC	746896	JOVANKA BECKLES CA AD 15 - NCC	48257

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WC11470802	San Francisco-Oak-San Jose	TV	\$1,823.00	137	137

INVOICE NOTES

Gross Advertising Total \$1,823.00
Agency Commission (\$273.45)
Rep Commission (\$201.48)

Net Advertising Total \$1,348.07

Terms: Net 30 Days

Mail to: COMCAST SPOTLIGHT

PO BOX 742637

LOS ANGELES, CA 90074



INVOICE NO.

WC710248

INVOICE DATE

11/25/2018

BILL CYCLE 201811

12/30/2018

AFFIDAVIT

Product: POL Comcast Order No: WC11470802

Market: San Francisco-Oak-San

se

Estimate No:

TIM Est No: 2491022

Contract Type: Single

Campaign No: AE Name: NCC - SFO - SAN FRAN

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost		
NE1402642	JB30A03H	Berkeley Zone/5542, Oakland Zone/5543	BET, CMDY, CNN, HGTV, MNBC, TVL	69	\$927.00		
NE1402629	JB30B04H	Berkeley Zone/5542, Oakland Zone/5543	BET, CMDY, CNN, HGTV, MNBC,	68	\$896.00		

Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	Berkeley Zone/5542	NE1402642	11	\$135.00
BET	Berkeley Zone/5542	NE1402629	5	\$25.00
MNBC	Oakland Zone/5543	NE1402629	7	\$39.00
CMDY	Berkeley Zone/5542	NE1402629	4	\$68.00
TVL	Berkeley Zone/5542	NE1402642	6	\$6.00
CNN	Berkeley Zone/5542	NE1402629	11	\$304.00
TVL	Oakland Zone/5543	NE1402629	4	\$4.00
CMDY	Berkeley Zone/5542	NE1402642	4	\$68.00
CNN	Oakland Zone/5543	NE1402642	7	\$126.00
TVL	Berkeley Zone/5542	NE1402629	5	\$5.00
BET	Berkeley Zone/5542	NE1402642	5	\$25.00
HGTV	Berkeley Zone/5542	NE1402629	6	\$96.00
BET	Oakland Zone/5543	NE1402642	3	\$15.00
CMDY	Oakland Zone/5543	NE1402629	3	\$60.00
HGTV	Berkeley Zone/5542	NE1402642	5	\$80.00
HGTV	Oakland Zone/5543	NE1402629	3	\$48.00
MNBC	Oakland Zone/5543	NE1402642	7	\$39.00
BET	Oakland Zone/5543	NE1402629	3	\$15.00
CMDY	Oakland Zone/5543	NE1402642	3	\$60.00
CNN	Berkeley Zone/5542	NE1402642	12	\$322.00
CNN	Oakland Zone/5543	NE1402629	6	\$108.00
HGTV	Oakland Zone/5543	NE1402642	3	\$48.00
MNBC	Berkeley Zone/5542	NE1402629	11	\$124.00
TVL	Oakland Zone/5543	NE1402642	3	\$3.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate Flag
10-29-18	BET	Berkeley Zone/5542	5:49PM	JB30B04H	30	64	\$5.00
10-29-18	BET	Berkeley Zone/5542	6:48PM	JB30A03H	30	64	\$5.00
10-29-18	CMDY	Berkeley Zone/5542	7:44PM	JB30B04H	30	70	\$17.00
10-29-18	CNN	Berkeley Zone/5542	8:26AM	JB30B04H	30	5	\$18.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate Fla	ag
10-29-18	CNN	Berkeley Zone/5542	9:34AM	JB30B04H	30	11	\$18.00	
10-29-18	CNN	Berkeley Zone/5542	5:24PM	JB30B04H	30	17	\$38.00	
10-29-18	CNN	Berkeley Zone/5542	10:23PM	JB30B04H	30	23	\$41.00	
10-29-18	HGTV	Berkeley Zone/5542	10:43AM	JB30B04H	30	52	\$16.00	
10-29-18	HGTV	Berkeley Zone/5542	1:43PM	JB30A03H	30	52	\$16.00	
10-29-18	MNBC	Berkeley Zone/5542	1:23PM	JB30A03H	30	34	\$5.00	
10-29-18	TVL	Berkeley Zone/5542	11:26AM	JB30A03H	30	58	\$1.00	
10-29-18	TVL	Berkeley Zone/5542	2:41PM	JB30B04H	30	58	\$1.00	
10-29-18	BET	Oakland Zone/5543	5:49PM	JB30A03H	30	111	\$5.00	
10-29-18	HGTV	Oakland Zone/5543	2:19PM	JB30B04H	30	100	\$16.00	
10-29-18	MNBC	Oakland Zone/5543	9:58AM	JB30B04H	30	94	\$5.00	
10-29-18	TVL	Oakland Zone/5543	11:26AM	JB30B04H	30	105	\$1.00	
10-30-18	BET	Berkeley Zone/5542	4:54PM	JB30B04H	30	64	\$5.00	
10-30-18	CMDY	Berkeley Zone/5542	9:37PM	JB30A03H	30	70	\$17.00	
10-30-18	CNN	Berkeley Zone/5542	8:27AM	JB30A03H	30	5	\$18.00	
10-30-18	CNN	Berkeley Zone/5542	10:23AM	JB30A03H	30	11	\$18.00	
10-30-18	CNN	Berkeley Zone/5542	6:25PM	JB30A03H	30	17	\$38.00	
10-30-18	CNN	Berkeley Zone/5542	11:29PM	JB30A03H	30	23	\$41.00	
10-30-18	HGTV	Berkeley Zone/5542	9:45AM	JB30B04H	30	52	\$16.00	
10-30-18	HGTV	Berkeley Zone/5542	11:16AM	JB30B04H	30	52	\$16.00	
10-30-18	TVL	Berkeley Zone/5542	1:34PM	JB30A03H	30	58	\$1.00	
10-30-18	CNN	Oakland Zone/5543	6:58AM	JB30B04H	30	76	\$18.00	
10-30-18	CNN	Oakland Zone/5543	2:43PM	JB30A03H	30	82	\$18.00	
10-30-18	HGTV	Oakland Zone/5543	1:41PM	JB30A03H	30	100	\$16.00	
10-30-18	MNBC	Oakland Zone/5543	5:16AM	JB30B04H	30	88	\$6.00	
10-30-18	MNBC	Oakland Zone/5543	9:54AM	JB30A03H	30	94	\$5.00	
10-30-18	TVL	Oakland Zone/5543	9:52AM	JB30A03H	30	105	\$1.00	
10-31-18	BET	Berkeley Zone/5542	5:51PM	JB30A03H	30	64	\$5.00	
10-31-18	CMDY	Berkeley Zone/5542	9:44PM	JB30B04H	30	70	\$17.00	
10-31-18	CNN	Berkeley Zone/5542	5:25AM	JB30B04H	30	5	\$18.00	
10-31-18	CNN	Berkeley Zone/5542	3:32PM	JB30B04H	30	11	\$18.00	
10-31-18	CNN	Berkeley Zone/5542	6:54PM	JB30B04H	30	17	\$38.00	
10-31-18	HGTV	Berkeley Zone/5542	2:40PM	JB30A03H	30	52	\$16.00	
10-31-18 10-31-18	MNBC MNBC	Berkeley Zone/5542 Berkeley Zone/5542	6:54PM 7:51PM	JB30A03H JB30A03H	30 30	40 46	\$18.00 \$18.00	
10-31-18	TVL	Berkeley Zone/5542	2:30PM	JB30B04H	30	58	\$1.00	
10-31-18	CMDY	Oakland Zone/5543	7:43PM	JB30A03H	30	116	\$20.00	
10-31-18	CNN	Oakland Zone/5543	5:26AM	JB30A03H	30	76	\$18.00	
10-31-18	CNN	Oakland Zone/5543	3:32PM	JB30A03H	30	82	\$18.00	
10-31-18	HGTV	Oakland Zone/5543	2:40PM	JB30B04H	30	100	\$16.00	
10-31-18	MNBC	Oakland Zone/5543	7:58AM	JB30A03H	30	88	\$6.00	
10-31-18	MNBC	Oakland Zone/5543	10:15AM	JB30B04H	30	94	\$5.00	
11-1-18	BET	Berkeley Zone/5542	4:51PM	JB30B04H	30	64	\$5.00	
11-1-18	CMDY	Berkeley Zone/5542	7:43PM	JB30A03H	30	70	\$17.00	
11-1-18	CNN	Berkeley Zone/5542	6:30AM	JB30A03H	30	5	\$18.00	
11-1-18	CNN	Berkeley Zone/5542	10:24AM	JB30A03H	30	11	\$18.00	
11-1-18	CNN	Berkeley Zone/5542	6:54PM	JB30A03H	30	17	\$38.00	
11-1-18	HGTV	Berkeley Zone/5542	12:46PM	JB30B04H	30	52	\$16.00	
11-1-18	HGTV	Berkeley Zone/5542	2:44PM	JB30A03H	30	52	\$16.00	
11-1-18	MNBC	Berkeley Zone/5542	6:21AM	JB30B04H	30	28	\$6.00	
11-1-18	MNBC	Berkeley Zone/5542	4:56PM	JB30B04H	30	40	\$18.00	
11-1-18	MNBC	Berkeley Zone/5542	11:20PM	JB30B04H	30	46	\$18.00	
11-1-18	TVL	Berkeley Zone/5542	11:24AM	JB30A03H	30	58	\$1.00	
11-1-18	TVL	Berkeley Zone/5542	2:42PM	JB30B04H	30	58	\$1.00	
11-1-18	CMDY	Oakland Zone/5543	7:43PM	JB30B04H	30	116	\$20.00	
11-1-18	CNN	Oakland Zone/5543	7:28AM	JB30B04H	30	76	\$18.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-1-18	CNN	Oakland Zone/5543	12:25PM	JB30B04H	30	82	\$18.00	
11-1-18	HGTV	Oakland Zone/5543	1:46PM	JB30A03H	30	100	\$16.00	
11-1-18	MNBC	Oakland Zone/5543	5:18AM	JB30B04H	30	88	\$6.00	
11-1-18	MNBC	Oakland Zone/5543	1:23PM	JB30A03H	30	94	\$5.00	
11-2-18	BET	Berkeley Zone/5542	4:49PM	JB30A03H	30	64	\$5.00	
11-2-18	BET	Berkeley Zone/5542	5:48PM	JB30B04H	30	64	\$5.00	
11-2-18	CMDY	Berkeley Zone/5542	11:25PM	JB30B04H	30	70	\$17.00	
11-2-18	CNN	Berkeley Zone/5542	5:28AM	JB30A03H	30	132	\$18.00	
11-2-18	HGTV	Berkeley Zone/5542	11:17AM	JB30B04H	30	52	\$16.00	
11-2-18	MNBC	Berkeley Zone/5542	5:34AM	JB30B04H	30	131	\$6.00	
11-2-18	MNBC	Berkeley Zone/5542	7:15AM	JB30A03H	30	28	\$6.00	
11-2-18	MNBC	Berkeley Zone/5542	11:25AM	JB30A03H	30	34	\$5.00	
11-2-18	MNBC	Berkeley Zone/5542	4:19PM	JB30A03H	30	40	\$18.00	
11-2-18	MNBC	Berkeley Zone/5542	11:20PM	JB30A03H	30	46	\$18.00	
11-2-18	TVL	Berkeley Zone/5542	2:33PM	JB30A03H	30	58	\$1.00	
11-2-18	BET	Oakland Zone/5543	5:48PM	JB30B04H	30	111	\$5.00	
11-2-18	CMDY	Oakland Zone/5543	7:40PM	JB30A03H	30	116	\$20.00	
11-2-18	CNN	Oakland Zone/5543	6:58AM	JB30A03H	30	76	\$18.00	
11-2-18	CNN	Oakland Zone/5543	2:59PM	JB30A03H	30	82	\$18.00	
11-2-18	CNN	Oakland Zone/5543	3:28PM	JB30B04H	30	130	\$18.00	
11-2-18	HGTV	Oakland Zone/5543	2:47PM	JB30B04H	30	136	\$16.00	
11-2-18	MNBC	Oakland Zone/5543	7:56AM	JB30A03H	30	88	\$6.00	
11-2-18	TVL	Oakland Zone/5543	9:51AM	JB30B04H	30	133	\$1.00	
11-3-18	BET	Berkeley Zone/5542	5:54PM	JB30A03H	30	64	\$5.00	
11-3-18	CMDY	Berkeley Zone/5542	10:36PM	JB30A03H	30	70	\$17.00	
11-3-18	CNN	Berkeley Zone/5542	10:44PM	JB30B04H	30	23	\$41.00	
11-3-18	HGTV	Berkeley Zone/5542	10:46AM	JB30A03H	30	52	\$16.00	
11-3-18	MNBC	Berkeley Zone/5542	7:59AM	JB30B04H	30	28	\$6.00	
11-3-18	MNBC	Berkeley Zone/5542	2:57PM	JB30B04H	30	34	\$5.00	
11-3-18	MNBC	Berkeley Zone/5542	5:18PM	JB30B04H	30	40	\$18.00	
11-3-18	MNBC	Berkeley Zone/5542	8:18PM	JB30B04H	30	46	\$18.00	
11-3-18	TVL	Berkeley Zone/5542	11:35AM	JB30B04H	30	58	\$1.00	
11-3-18	TVL	Berkeley Zone/5542	2:49PM	JB30A03H	30	58	\$1.00	
11-3-18	BET	Oakland Zone/5543	4:47PM	JB30A03H	30	111	\$5.00	
11-3-18	BET	Oakland Zone/5543	5:54PM	JB30B04H	30	134	\$5.00	
11-3-18	CMDY	Oakland Zone/5543	9:44PM	JB30B04H	30	116	\$20.00	
11-3-18	CMDY	Oakland Zone/5543	10:45PM	JB30B04H	30	137	\$20.00	
11-3-18	CNN	Oakland Zone/5543	5:21AM	JB30B04H	30	76	\$18.00	
11-3-18	CNN	Oakland Zone/5543	9:24AM	JB30B04H	30	82	\$18.00	
11-3-18	MNBC	Oakland Zone/5543	8:59AM	JB30B04H	30	88	\$6.00	
11-3-18	TVL	Oakland Zone/5543	12:36PM	JB30B04H	30	105	\$1.00	
11-4-18	BET	Berkeley Zone/5542	6:38PM	JB30B04H	30	64	\$5.00	
11-4-18	CMDY	Berkeley Zone/5542	9:12PM	JB30B04H	30	70	\$17.00	
11-4-18	CNN	Berkeley Zone/5542	8:30AM	JB30B04H	30	5	\$18.00	
11-4-18	CNN	Berkeley Zone/5542	11:33AM	JB30B04H	30	11	\$18.00	
11-4-18	CNN	Berkeley Zone/5542	6:59PM	JB30B04H	30	17	\$38.00	
11-4-18	CNN	Berkeley Zone/5542	8:29PM	JB30A03H	30	23	\$41.00	
11-4-18	HGTV	Berkeley Zone/5542	3:43PM	JB30A03H	30	52	\$16.00	
11-4-18	MNBC	Berkeley Zone/5542	5:13AM	JB30A03H	30	28	\$6.00	
11-4-18	MNBC	Berkeley Zone/5542	12:20PM	JB30A03H	30	34	\$5.00	
11-4-18	MNBC	Berkeley Zone/5542	5:18PM	JB30A03H	30	40	\$18.00	
11-4-18	TVL	Berkeley Zone/5542	3:40PM	JB30B04H	30	58	\$1.00	
11-4-18	BET	Oakland Zone/5543	4:48PM	JB30B04H	30	111	\$5.00	
11-4-18	BET	Oakland Zone/5543	5:42PM	JB30A03H	30	134	\$5.00	
11-4-18	CMDY	Oakland Zone/5543	9:49PM	JB30A03H	30	137	\$20.00	
11-4-18	HGTV	Oakland Zone/5543	1:44PM	JB30A03H	30	136	\$16.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-4-18	MNBC	Oakland Zone/5543	5:59AM	JB30A03H	30	135	\$6.00	
11-4-18	MNBC	Oakland Zone/5543	7:15AM	JB30B04H	30	135	\$6.00	
11-4-18	MNBC	Oakland Zone/5543	12:58PM	JB30B04H	30	94	\$5.00	
11-4-18	TVL	Oakland Zone/5543	10:48AM	JB30A03H	30	105	\$1.00	
11-4-18	TVL	Oakland Zone/5543	1:48PM	JB30A03H	30	133	\$1.00	
11-5-18	BET	Berkeley Zone/5542	5:44PM	JB30A03H	30	65	\$5.00	
11-5-18	CMDY	Berkeley Zone/5542	11:41PM	JB30A03H	30	71	\$17.00	
11-5-18	CNN	Berkeley Zone/5542	6:30AM	JB30A03H	30	6	\$18.00	
11-5-18	CNN	Berkeley Zone/5542	12:32PM	JB30A03H	30	12	\$18.00	
11-5-18	CNN	Berkeley Zone/5542	6:22PM	JB30A03H	30	18	\$38.00	
11-5-18	HGTV	Berkeley Zone/5542	3:42PM	JB30B04H	30	53	\$16.00	
11-5-18	MNBC	Berkeley Zone/5542	8:20AM	JB30B04H	30	29	\$6.00	
11-5-18	MNBC	Berkeley Zone/5542	12:11PM	JB30B04H	30	35	\$5.00	
11-5-18	MNBC	Berkeley Zone/5542	6:27PM	JB30B04H	30	41	\$18.00	
11-5-18	MNBC	Berkeley Zone/5542	10:19PM	JB30A03H	30	47	\$18.00	
11-5-18	TVL	Berkeley Zone/5542	10:46AM	JB30A03H	30	59	\$1.00	
11-5-18	CNN	Oakland Zone/5543	5:25AM	JB30A03H	30	77	\$18.00	
11-5-18	CNN	Oakland Zone/5543	11:30AM	JB30A03H	30	83	\$18.00	
11-5-18	MNBC	Oakland Zone/5543	7:19AM	JB30A03H	30	89	\$6.00	
11-5-18	MNBC	Oakland Zone/5543	3:42PM	JB30A03H	30	95	\$5.00	
11-5-18	TVL	Oakland Zone/5543	2:45PM	JB30B04H	30	106	\$1.00	

Order# WC11470802 Total: \$1,823.00



INVOICE NO.
WC710248
BILL CYCLE

201811

BILL TO

ATTN: NCC IPI STRATEGY - NCC NCC MEDIA BLOOMFIELD, NJ 07003

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
IPI STRATEGY - NCC	746896	JOVANKA BECKLES CA AD 15 - NCC	48257

Terms: Net 30 Days **Phone:** 866-531-1721

Mail to: COMCAST SPOTLIGHT Note: ask_busops@comcast.com

PO BOX 742637

LOS ANGELES, CA 90074

Special Note: We have adopted an Eco-Friendly billing approach by eliminating paper invoices. If you

previously selected EDI or Customer Portal to obtain invoices, you will no longer receive a

copy in the mail.

Net Balance Due \$1,348.07

We accept checks, money orders, and all major credit cards.

To pay via credit card, please log into our online portal at www.comcastinvoices.com or call us at 866-531-1721.